# Perch Base Minutes April 10, 2021

The monthly meeting of Perch Base was convened at the Salvation Army Sun Cities Valley Corps., in Surprise, AZ.at 1200 hours, 10 April 2021. The meeting was called to order by Commander George Woods.

Governor Joy gave the invocation and George Woods led the Pledge of Allegiance. Jim Andrews read the USSVI Purpose. A moment of silence followed by the Tolling of the Boats lost in April.

Per the sailing list, the following attended the base meeting:

Marcia Unser Don Unser Joan Miner Carl Miner Mike Olsen Don Potts Marcus Henslev Bill Tippett Joe Trotter Jim Denzien Dan Marks W. H. Doyle, Jr. Vic Van Horn George Woods **Charles Tobias** Chuck Luna Jim Andrews Governor Jov

Douglas M. LaRock Tallen Komorous Rosemary Komorous

Colton Komorous

The first item of business was a call for approval of the March meeting minutes. There were no corrections and the minutes stand approved as posted on the website.

We did have a guest, Tallen Komorous, with his children: Rosemary and Colton.

Joe Trotter gave the Treasurer report for March.

# **OFFICERS REPORTS**

# Commander - George Woods

George reported that 131 have signed up for the Convention in Florida.

# Communications Officer/Historian/MidWatch - Chuck Luna

Chuck had nothing to report.

Vice Commander - Not elected

Chief of The Boat - Carl Miner

Carl had nothing to report.

### Treasurer - Joe Trotter

Joe reported that the Perch Base audit of 2020 has been completed and that there were no issues.

#### Storekeeper - Marcus Hensley

Marcus mentioned that he still had ten calendars for sale. He also reported that he can take donations for the Base or Foundation at this time also.

### Webmaster - Dan Marks

Major activity with the website since the last BOD meeting has been posting the USSVI National Chaplain's Passover and Easter message, an update to the Glossarv entry for "Sherwood Forest" based on reader input, posting of walk-in vaccinations at the Phoenix VA Hospital for all Veterans, their spouses and caregivers, including Veterans who are not eligible to enroll in VA health care, a request for an alternate for Jim Denzien's role on the UAV, photos of George Woods' installation as our new Base Commander and announcing the opening of nominations for the Western District 1 (AZ,NM) Commander position. Routine updates during the past month included updating the Sailing Orders page, Flash Traffics, base correspondence and meeting minutes uploaded, Lost Boat notices and Half Staff notices posted and links updated. Similar updates have been maintained on the Perch Base Facebook Page.

During March, there were 1,695 page views on the Perch Base website during 889 sessions by 724 users based on Google Analytics. These numbers seem are significant higher than a typical month. Approximately 44% of the sessions originated in the US, 7% from China, 3% from India, 2% each from Brazil and Japan, and the remainder were widely scattered around the world. Approximately 31% of the U.S. based sessions were from New York, which is also unusual and 22% were from locations in Arizona, which is assumed to come from our membership. 64% of the traffic was to the home page only, which seems to account for the large number of page views, 9% to the Glossary, 7% to the Links page, 3% to the Sailing Orders page, and 3% to the Newsletter Archive page

During the March, the Facebook PAGE had 45 Page Views (number of times a PAGE's profile has been viewed,) 3 Page Likes (the number of new people who liked our page,) 290 Post Reach (number of people who saw any post at least once) and 117 Post Engagement (number of times people engaged with posts thru reactions, comments, shares and clicks).

# Membership - Joan Miner

Joan had nothing to report.

### **Events Coordinator - Don Unser**

Don reported the following:

ASSM Dedication - April 17, 2021

Memorial Day – May 31, 2021 – This might be virtual again.

National Convention in Orlando - August 30 - Sept. 4, 2021

Williams Patriot Day Parade, Williams, AZ – 9/11/21.

Western Region Roundup in Reno has been moved to October 17-22, 2021.

### Past Commander – Howard Doyle Jr.

Howard reported that the next Awards Banquet will be held at Pebble Creek January 15, 2022.

He also reported that the base picnic will be held April 9, 2022.

Howard reported that the Perch Base Foundation, through Perch Base, has donated \$1,000.00 to ASSM.

### Secretary - Marcia Unser

Marcia had nothing to report.

#### Chaplain - Governor Joy

Governor reported that the service for Angus McPherson are pending, but that the service will be at the National Cemetery.

Governor reported that he has now retired and that if anyone has questions about funerals, cremations, etc., he will be glad to help.

Governor reported that starting Monday, FEMA is offering between \$7,000 - \$9.000 for funeral expense due to anyone passing from COVID.

# Western Regional Director-Vic Van Horn

Vic reported that the USSVI Charitable Foundation has given a check for \$2.000 to the ASSM. He also reported that several District Commanders from across the US will be attending the dedication. The National Commander and his wife will also attend.

### **OLD BUSINESS**

Jim Denzien asked members for a volunteer to take over his position at the UAV. He indicated that they are now doing Zoom meetings.

Dan Marks reported that six members, this morning, helped Marcus put down more pavers and make sure everything looks good at the Memorial.

### **NEW BUSINESS**

The election for Vice Commander was held and Carl Miner has accepted the position. He was sworn in by Vic Van Horn.

Jim Andrews accepted the COB position.

George Woods reported that all future meetings will be held at Dillon's.

# **GOOD OF THE ORDER**

Vic Van Horn had the bucket for the 'Noisy Change Contribution' donations for the USSVI Charitable Foundation, which was passed around.

Marcus reported that the parking lot at the ASSM Dedication is restricted and suggested you get there early to obtain a close spot. He also reported that the guest speaker is Vern Parks, former Command Officer of the USS Santa Fe.

Don Unser encouraged members to get their shots at the VA Hospital, which is being given to all veterans and their spouses or caregiver.

### **BINNACLE LIST**

Howard Doyle Jr.

Angus H. McPherson left on Eternal Patrol 4/4/21.

### 50/50

The raffle amount came to \$63.00. Joan Miner won the raffle and donated her share (\$31.00) to the Salvation Army. Perch Base received \$32.00.

# <u>ADJOURMENT</u>

Benediction was led by Governor Joy and adjourned at 1243 hrs.

Submitted: Marcia Unser Secretary Perch Base