Perch Base Minutes December 9, 2017

The monthly meeting of Perch Base was convened at Dillon's Restaurant, in Glendale, AZ at 1200 hours, 9 December 2017. The meeting was called to order by Commander Howard Doyle Jr.

Governor Joy gave the invocation. Howard Doyle Jr., led the Pledge of Allegiance, Glenn Posniack read the USSVI Purpose. A moment of silence followed by the Tolling of the Boats lost in December.

Per the sailing list, the following attended the base meeting:

Don Unser Marcia Unser Howard Doyle Jr. Mike Olsen Chuck Emmett Darell Keller Raymond Marshall Dewey Reed Dottie Reed Doug LaRock Davy Jones David Heighway **Bob Gilmore** Bill Wollcott Robert Wright Dave Kleinz - Guest Jim Edwards Don Schafer Steve Snyder Mike Hinderliter John Mosher Tim Moore Larry Ruggles Wayne Clark Jim Andrews Jim Tollsma Elaine Tolsma Edward Gonsowski **Rick Simmons** Carl Miner James Hinderliter - Guest Glenn Posniack Jim Mann Sam Mecham Vic Van Horn Jan Van Horn Mark Thompson Dick Noreika Fred Fuller Dan Marks Tom Carrier Governor Joy Don DeMarte Steven Stanger Ken Meeks Mike Dahl Jim Nelson Chris Urness

DeWayne Lober David Metje George Toft – New Member

George Woods Herb Herman Kelly Grissom

The first item of business was a call for approval of the October Base meeting minutes. A motion was made to approve the minutes, which was seconded and approved by voice vote.

David Heighway read the Treasurer's report.

The base welcomed new member George Toft and guests Dave Kleinz and James Hinderliter.

Commander Howard Doyle Jr., announced Perch Base members who have passed away, which include David Federjohn, George Long and Richard Kunze.

OFFICERS REPORTS

Communications Officer/Historian – Chuck Luna

Chuck was not at the meeting, but Howard announced that the deadline for the MidWatch is December 15, 2017.

Commander - Howard Doyle Jr.

Howard had nothing to report.

Vice Commander - Glenn Posniack

Glenn reported that he attended the Phoenix Veterans Day Awards Dinner and accepted the 1st Place Award that the Perch Base float won in the Veterans Service Organization category.

Chief Of The Boat - Carl Miner

Carl had nothing to report.

Treasurer – Dave Heighway

Dave informed the members that they can pay their Perch Base dues and Perch Base donations with credit cards. The donations for the Foundation cannot be handled via credit cards.

Storekeeper – Herb Herman

Herb announced that he has the challenge coins, dolphin stickers and new hats in stock. He's also ordering more calendars for the Tucson Base and asked if there were members who also want them.

Webmaster - Dan Marks

Major changes to the website during the past month has been the addition of a photo of our Base Vice Commander to the Base Officer page, the Billy Moore Day parade photos, Anthem parade photos, Black Canyon parade photos, Sierra Verde Elementary School photos, Phoenix Veterans Day parade photos and the ASSM promotion. Other routine updates during the past month included updating the Sailing Orders page, Flash Traffics and meeting minutes uploaded, Lost Boat notices and Half Staff notices posted and links updated. Similar updates have been maintained on the Perch Base Facebook Group.

During November, there were approximately 1,099 page views on the Perch Base website during 478 sessions by 340 users based on Google Analytics. These numbers are slightly lower than last month, but generally typical. Approximately 84% of the sessions originated in the US, and the remaining 16% were widely scattered around the world. There were 13 sessions from China, 7 from the United Kingdom, 6 from South Korea, 5 from Spain, and 4 from Argentina. I found this traffic interesting, but we have no risk of OPSEC in our website. Approximately 57% of the sessions were from locations within Arizona. Another 8% were from locations in California. The Homepage accounted for the largest percentage of the page views this month (34%,) exceeding the Glossary (19%) and the Sailing Orders page (10%) in that order. The past month's event photos collectively received 8% of the page views.

Dan also encouraged members to access our page on Facebook and join in on any discussions.

Membership – Jim Andrews

Jim reported that we have not added any new members, which puts us at 176 members. As of 12/6/2017 we have collected:

USSVI: \$2,300.00 50 out of 78 required to pay, have paid, which equates to 64%.

Perch: \$ 930.00 58 out of 85 required to pay, have paid, which equites to 68%

Donations: General Fund - \$1,010.00

Foundation - \$2,885.00

Total: \$3,895.00 in total donations, which equites to about 56% of our membership.

He also reported that 30 members have not paid any of their dues, but that that number has changed, since some have paid their dues today, at the meeting. Howard Doyle Jr., will be calling those members who have not paid their dues, to remind them that they're due.

Jim also informed the members that he is now taking reservations for the Awards Banquet, and that you didn't need to pay, but to sign up now so we can get a headcount for the Banquet. The price for the meal this year is \$40.00 per person.

Events Coordinator – Don Unser

Don reminded the members that all events are on the website.

Perch Base Meeting – January 13, 2018 at Dillon's

Perch Base Annual Award Banquet – January 20, 2018 at Pebble Creek Tuscany Country Club

2018 Convention Cruise - Oct. 21, 2018 - Oct. 28, 2018, out of Fort Lauderdale, FL

2018 Western Region Roundup – Las Vegas, NV. More information to follow.

Past Commander - Chuck Emmett

Chuck had nothing to report.

Secretary – Marcia Unser

Marcia had nothing to report.

Chaplain – Governor Joy

Governor had nothing to report.

ASSM - Tim Moore

Tim updated the members on the progress that's been made on this project. So far, \$65,000 has

been raised, which is 55% of the goal. His guest, Tom Alexander, President of the AZ Destroyer Escort Sailors Association, was not able to attend the meeting, but Tim wanted to acknowledge that he sponsored the first lost submarine, the USS F-4 SS-23.

Western Regional District Commander – Jim Denzien

Jim was not at the meeting.

OLD BUSINESS

Awards Dinner – Howard announced that we have a speaker, Captain Norman Mims, thanks to Dick Norieka.

Vic Van Horn donated a set of Dolphins to Tim Moore, to be used at the site of the ASSM.

NEW BUSINESS

There was no new business to discuss.

GOOD OF THE ORDER

The Manager of Dillon's told Howard that he would be televising the Army/Navy game today.

Chris Urness announced a challenge to all Perch Base Members. He will match any donation made from now until the Awards Banquet, up to \$1,000.00.

Dan Marks announced that he bought a Lost Boat Paver for the Argentinian boat, ARA San Juan, that was recently lost.

BINNACLE LIST

John Zaichkin is recovering from surgery.

George Crider is now at home under home Hospice care.

<u>50/50</u>

David Heighway won the drawing, which came to \$143.00.

ADJOURMENT

Benediction was led by Governor Joy. Meeting adjourned at 1310 hrs.

Submitted: Marcia Unser Secretary Perch Base