

## Perch Base Minutes July 9, 2016

The monthly meeting of Perch Base was convened at Dillon's Restaurant, in Glendale, AZ at 1200 hours, 9 July, 2016. The meeting was called to order by Chuck Emmett, Base Commander.

Don Unser gave the invocation. Chuck Emmett led the Pledge of Allegiance. Jim Andrews read the USSVI Creed. A moment of silence followed by the Tolling of the Boats lost in July.

According to the sailing list the following attended the base meeting:

Bill Tippett	Jim Andrews	Sam Mecham
Herb Hermann	Jim Mann	Chuck Emmett
Robert Faulkner (Guest)	Jim Nelson	Matt Hayball
Davy Jones	DeWayne Lober	Dave Heighway
Robb Roberts	Tim Moore	John Carpentier (New Member)
Dan Moss	Layne Moss	Dick Noreika
Lou Reynolds	Holly Walker	Richard Kunze
Bill Larime	Ed Brooks	Hal Weber
Rick Simmons	W. H. Doyle, Jr.	Don DeMarte
Ray Marshall	Doug LaRock	John Zaichkin
Marcia Unser	Don Unser	Glenn Posniack
Robie Robinson	Wayne Clark	Dan Marks
Don Schafer	George Gillette	Chuck Luna
Nathan Tippett	Jim Denzien	

The first item of business was a call for approval of the June Base meeting minutes. A motion was made to approve the minutes, which was seconded and approved by voice vote.

Dave Heighway read the Treasurer's report ending June 30, 2016.

Guest Robert Faulkner introduced himself and John Carpentier, a new member, also introduced himself to the group.

### **OFFICERS REPORTS**

#### **ASSM – Dan Moss**

Dan gave a report on the progress of the memorial. He also mentioned how he was on the radio last month, and an article was in today's paper in regards to the memorial. There is a Go Fund Me account set up also.

#### **Communications Officer/Historian – Chuck Luna**

Chuck Luna reported that the latest Midwatch was sent out last week. He encouraged everyone to send pictures or stories to be included in the Fall Quarterly Midwatch. Deadline for items is Sept. 16, 2016.

### **COB – Richard Kunze**

Richard had nothing to report.

### **Treasurer – Dave Heighway**

Dave mentioned that we now have a credit card reader that can accept the new chip credit cards. Credit cards can be used for purchasing or pre-ordering items from the Storekeeper or renewing dues.

Credit cards can only be used at a meeting when the reader is present. No telephone or mail credit card orders through the base.

### **Storekeeper – Herb Herman**

Herb has many items for sale in the back of the room. He mentioned that if anyone needs patches or challenge coins for the convention next month, to let him know. He also mentioned that Holly Walker, our vest lady, is at the meeting today.

### **Webmaster – Dan Marks**

Dan mentioned that Gov. Ducey announced that all flags fly at half mast, until Tues., July 12, 2016, in memory of the Dallas Police who lost their lives this past week.

There have been numerous updates, but no major changes to the website during the past month; simply updating pages such as the Sailing Orders, adding notices and/or photo pages such as the Michael Mattered Eternal Patrol obituary, the Dan Moss interview on KFAX Radio, the Base Birthday on June 20th, several half-staff notices, details for the Sunfish Reunion, and several notices regarding voting.

Photos have been posted for the Prescott Frontier Days rodeo parade, but none for the BBQ. I will ask at the next Base meeting if anyone has photos from the BBQ.

During June, there were approximately 1,535 page views on the Perch Base website during 692 sessions by 508 users based on Google Analytics. Approximately 75% of the sessions originated in the US, 2% each from Brazil, the United Kingdom, and Japan. The remaining 19% are widely scattered around the world. Approximately 33% of the sessions were from locations within Arizona. The Homepage accounted for the largest (38%) percentage of the page views this month, exceeding the Glossary (28%), the Sailing Orders page (10%), and the Eternal Patrol page (3%).

### **Membership – Jim Andrews**

Jim reported that we had a total of 168 members attached to Perch Base and USSVI. Today, two new members signed up, bringing our total to 170. He also encouraged members to use the credit card system that's now in place, for membership dues.

### **Events Coordinator – Don Unser**

Don mentioned how well received we were at the Prescott Parade and encouraged more members to be a part of the parades where our float is involved.

National Convention in Reno, NV – August 15-20, 2016.

Congress Parade – October 1, 2016.

Daisy Mountain Veterans Parade – Nov. 5, 2016

Black Canyon Parade – Nov. 5, 2016, after the Daisy Parade

Tale of Two Cities – Feb. 26, 2017

All events are available on the Website.

### **Past Commander – Howard Doyle**

Howard reported also, that the Prescott Parade was a huge success and that many members also went to the BBQ that Tom Warner, the Gudgeon Base Commander, put on afterwards.

### **District Commander – Jim Denzien**

Jim encouraged the members to submit their votes for Western Regional Director and if they were planning on attending the Reno Convention, to be sure and sign up for this event.

### **Chaplain – Mike Olsen**

Mike was not at the meeting.

### **OLD BUSINESS**

Chuck reminded the members to vote in the election for Western Regional Director, as one of our own is running for this office. If they are having trouble voting online, they can contact any Board Member and they will assist them.

Davy Jones has more Dex Armstrong books for sale. All those that he hasn't sold, will be at the convention in Reno. Part of the sales of each book goes to the ASSM.

### **NEW BUSINESS**

The convention opens their doors on Sunday, August 14, but there is a meeting here, on the previous Saturday.

### **GOOD OF THE ORDER**

It was reported that at the Prescott Parade, the Parade Chairman came over and gave back the entrance fee.

### **50/50**

Don Schafer won the raffle which came to \$89.00.

### **ADJOURMENT**

Benediction was led by Don Unser. Meeting adjourned at 1245 hrs.

Submitted:  
Marcia Unser  
Secretary Perch Base