Perch Base Minutes October 8, 2022

The monthly meeting of Perch Base was convened at Dillon's Restaurant, in Glendale, AZ at 1200 hours, 13 August 2022. The meeting was called to order by Commander George Woods.

Don Unser gave the invocation. George Woods led the Pledge of Allegiance, Don Robertson read the USSVI Purpose. A moment of silence followed by the Tolling of the Boats lost in September and October-read by Carl Miner.

Per the sailing list, the following attended the base meeting:

Carl Miner	Joan Miner	Joe Trotter
Don Robertson	Chuck Luna	Laura Luna
Chris Gahan	Georgianne Gahan	George Woods
Alice Woods	Don Petty	Dan Marks
Frank Hansen	Mike Weeks	Don Unser
Marsha Unser	John Beckett	Jim Andrews
Sam Mecham	Alan Bombardier	Johnny Corbin

The first item of business was a call for approval of the August meeting minutes. A motion was made to approve the minutes, which was seconded and approved by voice vote.

OFFICERS REPORTS

Treasurer-Joe Trotter

Joe gave the monthly report.

Communications Officer- Chuck Luna

Chuck reminded the everyone that the deadline to submit anything to the newsletter is December 16, 2022.

Commander – George Woods

George spoke to the members about the need for a more comprehensive list of members who can tow either the float or people trailer for events.

Vice Commander – Carl Miner

Carl had no comments.

Chief of The Boat – Don Robertson

Don had no comments.

Storekeeper – John Beckett

John reported that he has the 2023 USSVI calendars for sale at \$10.00 each.

Webmaster – Dan Marks

Parade photos. Routine updates during the past month included updating the Sailing Orders page, Flash Traffics, base correspondence and meeting minutes uploaded, Lost Boat notices and Half Staff

notices posted, and links updated. Similar updates have been maintained on the Perch Base Facebook Page.

During September, there were 712 page views on the Perch Base website during 464 sessions by 363 users based on Google Analytics. These numbers are lower than typical, but I have no explanation. During the month, approximately 82% of the sessions originated in the US, 5% from China, and the remainder were widely scattered around the world. Approximately 17% of the U.S. based sessions were from locations in Arizona, which is assumed to come from our membership. Another 20% of the U.S. based sessions were from Virginia, which is unusual. Most of the traffic (37%) was to the home page and 13% to the Glossary, and 8% each to the David Metje Eternal Patrol and Sailing Orders pages.

During September, the Facebook Page reach (The number of people who saw any content at least once) was 118. Our Facebook page has 152 followers. These numbers are typical. The post with the most "Reaches" was the notice that the new MidWatch had been posted with 55.

Membership – Joan Miner

Joan reminded the group that 2023 membership letters have been sent. Early bird raffle is occurring again this year.

Events Coordinator – Don Unser

Don Unser reminded the group of the upcoming events. See old business.

Past Commander – W. Howard Doyle, Jr

Howard Doyle was not in attendance

Base Historian-Chuck Emmett

Chuck Emmett was not in attendance

Secretary – Laura Luna

Laura had nothing to report.

Chaplain – Jim Denzien

Jim Denzien was not in attendance

Western Regional District Commander – Peter Juhos

Peter Juhos was not in attendance

OLD BUSINESS

- 1) Daisy Mountain/Anthem Parade 11.5.2022 at 1100
- 2) Sierra Verde STEAM Academy Glendale Static Display 11.10.22 at 0700
- 3) Gilbert Veterans Day Ceremony 11.10.22 1830 at Gilbert Regional Park (Perch Base will not be officially participating or bringing the float).
- 4) Veterans Day Parade 11.11.22-staging at 0800 (parade to begin at 1100)
- 5) Perch Base monthly meeting at Dillons 11.12.22 at 1200
- 6) Pearl Harbor Remembrance Day 12.07.22 at Wesley Bolin Plaza (Time TBA)

NEW BUSINESS

- 1) 2023 Base Membership Drive updates
- 2) George Woods announced to the group that Don Unser had been awarded the Silver Anchor award at the National Convention held in Buffalo, New York in September 2022. Don was presented with a plaque and a patch for this distinction.

GOOD OF THE ORDER

- 1) National Commander's Charitable Fund Letter. Please see USSVI website to make a charitable donation to those submarine veterans affected by hurricane Ian
- 2) Noisy Can-USSVI Charitable Foundation-October recipient

BINNACLE LIST

Warner Howard Doyle, Jr Chuck Emmett Wayne C. Hembree Governor Joy DeWayne Lober Davey Jones

50/50

Mike Weeks won the drawing which came to \$54 (split 27/27).

ADJOURMENT

Benediction was led by Don Unser. Meeting adjourned at 1241

Submitted: Laura Luna Secretary Perch Base