

## Perch Base Minutes November 12, 2016

The monthly meeting of Perch Base was convened at Dillon's Restaurant, in Glendale, AZ at 1200 hours, 12 November, 2016. The meeting was called to order by Chuck Emmett, Base Commander.

Mike Olsen gave the invocation. Chuck Emmett led the Pledge of Allegiance. John Carpentier read the USSVI Creed. A moment of silence followed by the Tolling of the Boats lost in November.

According to the sailing list, the following attended the base meeting:

Richard Kunze	Bill Larime	Dwayne Reed
Davy Jones	Rick Simmons	Jim Edwards
Dan Marks	Chuck Luna	John Carpentier
Robie Robinson	Bob Gilmore	Bill Tippet
Nate Tippet	Bill Woolcott	Chuck Emmett
Raymond Marshall	Doug LaRock	Mike Olsen
Wayne Clark	Ken Meeks	Andy Denzien - Guest
Jim Denzien	Don Schafer	Dick Noreika
Jim Mann	Don Robertson	John Mosher
Jim Nelson	Sam Mecham	Jim Andrews
Don DeMarte	David Heighway	Gene Crabb
Marcia Unser	Donald Walbaum	Mike Dahl
Herb Herman	Edward Gonsowski	W. H. Doyle Jr.
David Metje	Tim Moore	Steven Stanger
Dan Moss	George Williams – Groton	Jim Evans
Holly Walker	Lou Reynolds	Mike Hinderliter
Kelly Grissom	DeWayne Loper	

The first item of business was a call for approval of the October Base meeting minutes. A motion was made to approve the minutes, which was seconded and approved by voice vote.

Dick Noreika reported that he attended the Veteran's Day Ceremony in Carefree, and had been interviewed for the Heritage Program, to record some of his memories. He strongly urged members to get involved in this program.

### **OFFICERS REPORTS**

#### **Communications Officer/Historian – Chuck Luna**

Chuck reminded the members to let him know if their email address has changed, so they can continue to get updates. The deadline for the MidWatch is December 16, 2016.

#### **COB – Richard Kunze**

Richard reported that the turnout for the VA Parade was good. He also mentioned that he's waiting for more information on Pearl Harbor Day, which is December 7, 2016. The Awards Banquet will

be held January 21, 2017, at the same place as last year. The Laveen parade will be February 4, 2017, and the Tale of Two Cities parade will be February 11, 2017.

### **Treasurer – Dave Heighway**

Dave read the Treasurers report.

### **Storekeeper – Herb Herman**

Herb announced that he has the calendars that members ordered. He also asked for a show of hands for those that would like to order hats.

### **Webmaster – Dan Marks**

There was one major change to the website during October. Our website service carrier, Verio, conducted a migration to a new platform that they say will include faster, more modern server hardware, increased network security and more. The change should be transparent, but I will be monitoring the change and working with the BOD, if needed, to address any problems that may take a while to recognize. The only area that I anticipate could need individual attention is our “BOD ONLY” login section, but will wait and see. If anyone needs information, such as correspondence, BOD minutes, or Treasurer Reports, I can provide them via email or thumb drive. The Verio timeline to restore the BOD sign-in capability is 11/28/16.

There have also been numerous updates, but no other major changes to the website during the past month; simply updating pages such as the Event Photos for the Black Canyon City parade, Anthem parade, Avondale Billy Moore Days parade, the MIAP Ceremony at the National Memorial Cemetery, posting the ASSM presentation to RADM (ret) Mike McLaughlin, updating the Sailing Orders for upcoming events, uploading Flash Traffics, meeting minutes, half-staff notices, and Lost Boat notices. Similar updates have been maintained on the Perch Base Facebook Group. The Facebook Group posts have typically been viewed by 20-25 members.

During October, there were approximately 1,356 page views on the Perch Base website during 580 sessions by 414 users based on Google Analytics. Approximately 80% of the sessions originated in the US, 4% from the United Kingdom, and 2% from the Italy. The remaining 14% were widely scattered around the world. Approximately 38% of the sessions were from locations within Arizona. The Homepage accounted for the largest (36%) percentage of the page views this month, exceeding the Glossary (20%), the Sailing Orders page (11%), the Eternal Patrol page (3%), and the Billy Moore Days parade photos (2%).

During a review of the performance of the smartphone upgrade performed a year ago in October 2015, it was noted that this past month, about 64% of our website traffic came from desktop computers, 29% from mobile phones, and 7% from tablet devices. This is about a 16% increase.

### **Membership – Jim Andrews**

Jim reported that since his last report in October, our membership is now at 172 members. The annual dues renewal drive is well on its way. As of 11/12/2016 we have collected:

USSVI - \$1560.00 - 65% of those required to pay, have paid.

Perch Base - \$660.00 – 67% of those required to pay, have paid.

Donations - \$3,130.00 – 26% have made donations.

Jim reminded the members of the Awards Banquet in January, and that there will be a FlashTraffic with more information. The dinner cost is \$35.00, which includes a choice of meat/chicken/fish. Members will need a reservation to attend.

#### **Events Coordinator – Don Unser**

Don was not at the meeting.

#### **Past Commander – Howard Doyle Jr.**

Howard had nothing to report.

#### **District Commander – Jim Denzien**

Jim reported that he attended an online Board of Directors meeting, which brought up the subject of USSVI Insurance for parades. All floats have limited liability, for parades. The subject of Groton Base was brought up, which is an ongoing issue. He also introduced his son Andy, who was visiting.

#### **Chaplain – Mike Olsen**

Mike reported that he's putting together a packet on funerals, for members who are interested in getting this information.

#### **Base Commander – Chuck Emmett**

Chuck showed the members, the original Navy Jack flag, that was donated by Jim Denzien. We need another flag staff and base to display with the other flags at the meetings.

#### **OLD BUSINESS**

Chuck reiterated to the members, that only a handful of members show up for all the parades we attend, and wondered why more members don't participate. He encouraged the members to attend, as it's a lot of fun.

Dan Moss reported that ASSM is almost 50% of their goal in fund raising. He and Tim Moore had a meeting with the VP of APS and hoping to be able to make a presentation in the future. If all goes well, he's confident that their donation will help them meet their goal. Dan reported that he's collected about 50 items for the Silent Auction at the Awards Banquet.

He also mentioned that the International Submarine Conference will be held next year in St. Petersburg, Russia, and encouraged members to attend.

Richard Kunze reported that there is a Waiver Form, that all those who ride on the trailer, during

the parade, must sign.

The 2017 convention will be in Orlando, FL. The dates are tentative for now.

### **NEW BUSINESS**

Chuck Emmett announced that he has a speaker for the Awards Banquet. Captain Kevin Peppe USN Retired, will be the speaker. He also mentioned that Jim Andrews will be taking reservations for the Awards Banquet. The 2017 Convention will be held in Orlando.

### **GOOD OF THE ORDER**

Lou Reynolds thanked the members, regarding his Honor Flight in Washington, DC.

A member inquired as to whether the members who drove the vehicles were compensated for their gas usage. The members who drive the vehicles stated that they didn't require or expect to be reimbursed, as this is what they do.

Steve Stanger, from Black Canyon City, stated that the Black Canyon Parade committee donated \$100.00 to Perch Base for their participation in the parade.

### **50/50**

Bill Tippett won the raffle, which his share came to \$100.00.

### **ADJOURMENT**

Benediction was led by Mike Olsen. Meeting adjourned at 1325 hrs.

Submitted:  
Marcia Unser  
Secretary Perch Base