

## Perch Base Minutes July 11, 2015

The monthly meeting of Perch Base was convened at Dillon's Restaurant, in Glendale, AZ at 1200 hours, 11 July, 2015. The meeting was called to order by Chuck Emmett, Base Commander.

Ed Shaefer gave the invocation. Chuck Emmett led the Pledge of Allegiance. A moment of silence followed by the Tolling of the Boats lost in July.

According to the sailing list the following attended the base meeting:

Richard Kunze	David Metje	Dan Moss
Jim Andrews	Don Demarte	Lou Reynolds
Marcus Hensley	Chuck Emmett	Bill Larime
Dan Marks	DeWayne Lober	Ed Schafer
Douglas M LaRock	Davy Jones	Kelly Grissom
Steven Stanger	Ken Meeks	Tim Moore
Walter Blomgren	Rick Simmons	Sam Mecham
David Heighway	Robert W. Wright	Edward Gonsowski
Don Unser	Don Schafer	George Woods
Marcia Unser	Chuck Luna	Jim Denzien

The first item of business was a call for approval of the last Base meeting minutes. It was so moved, seconded, and approved by voice vote.

Dave Heighway read the Treasurers report ending June 30, 2015. A motion was made to approve the report. It was moved, seconded, and approved by voice vote.

### **OFFICERS REPORTS**

#### **Vice Commander - Richard Kunze**

The September Base Meeting will be held the third Saturday, of Sept., due to the National Convention being held during our regular meeting. A message will be sent out by the Commander.

#### **District Commander – Jim Denzien**

Scholarship application for Perch Base closes on the 31<sup>st</sup> of July. If you haven't already registered for the convention, please do so now. Next year the convention will be in Reno, NV.

The base received a check for 91.15 for the Eagle Scout Ceremony. Chuck explained how the base goes to these ceremonies and recognizes their achievements. Anyone who knows or has an Eagle Scout, let Chuck know, and he can make sure the base is included in the ceremony.

#### **Storekeeper – Marcus Hensley**

Marcus reported that he has the 'Square' to use on his iPhone for any credit/debit card purchases. This should help in buying any of the items from the storekeeper a little easier. The 'Square' can be used for

all Perch Base transactions. He can do special orders for items at this time also. He would like input into any items you want to be available for sale. There will be a challenge coin made available for Perch Base members.

### **Treasurer/MidWatch Editor – Dave Heighway**

Newsletter will be coming out next week, and he requested any articles be sent to him immediately for publication. Classified ads in the newsletter are a great way to get rid of articles you want to sell.

### **Webmaster – Dan Marks**

Facebook includes an EVENTS feature similar to the HOT ITEMS page on the website. I have a dilemma that the earlier I post an event, the less we know about it. One of the most common member posts in our Facebook group is a request for event times, locations and directions. Sometimes we just don't get those details from the event organizers until the "last minute," but sometimes the Board just isn't sharing what we know in a timely manner.

During June, there were approximately 3,412 page views on the Perch Base website during 2,507 sessions by 2,212 users based on Google Analytics. Approximately 42% of the visits originate in the US, 27% from Russia, 2% from the United Kingdom and the remaining 29% are not specified or widely scattered around the world. Approximately 11% of the visits are from locations within Arizona. The Homepage accounted for the largest (63%) percentage of the visits, exceeding the Glossary (32%.) There were 30 (1%) visits to the Eternal Patrol page.

### **Chaplain – Ed Shafer**

Herb Coulter has been removed from ICU and is now in a rehab center and can receive visitors.

George Crider was in the hospital, but now home and doing well.

### **Membership – Jim Andrews**

We now have 166 members.

### **Events Coordinator – Don Unser**

August 22 – Prescott Valley Picnic – A Flash Traffic will be sent to all members with details on how to get to the picnic area. This is also on the Perch Base Website in the Hot Items area.

Sept. 7 – 12 – USSVI 2015 National Convention in Pittsburgh

October 3 – Congress Parade. Don reported that there is a waiver that everyone who plans to attend, must sign and return to him for submission. He will have them available at the parade.

### **Communications Officer/Base Commander – Chuck Emmett**

Chuck reported that all base positions have been filled. The calendars are now for sale. This is the largest amount of revenue for the base and he had a show of hands as to how many members wanted them. He will also do a Flash Traffic to all members regarding the calendar.

Perch Base MidWatch. In 2011, Chuck applied for a copyright and finally got the letter this past week.

## **ASSM – Dan Moss**

We are 98% complete for the ‘brick’ program and starting next week, they will be accepting applications for the bricks. The estimate for this memorial is \$450,000....through donation of Hayden Corporation we’re down to \$100,000. Jobs Daughters International has already completed an application for their brick.

## **50/50**

Bill Larime won the raffle which came to \$102.00, which he let roll over.

## **ADJOURMENT**

Benediction was led by Ed Shafer. Meeting adjourned at 1240 hrs.

Submitted:

Marcia Unser

Secretary Perch Base